



INTERNATIONAL INSTITUTE OF
WEDDING
MANAGEMENT

—◆— **B A N G A L O R E** —◆—

Meet the Visionary Behind IIWM Bangalore



Meet **Lakshmi Keerthi** –
Founder of IIWM Bangalore.



A Computer Science Engineer and IIM Bangalore alumna, Lakshmi began her career in the corporate world, working with leading multinational organizations in India and the USA. But her passion for creating unforgettable celebrations led her to the wedding industry over two decades ago.



As an award-winning luxury wedding planner, she has planned and executed countless weddings, worked with prestigious venues, leading vendors, and discerning clients from around the world.



During her journey, she identified a critical gap—while many aspired to become wedding planners, there was no institute that truly prepared them for the realities of the industry.



That vision gave birth to
IIWM Bangalore
(International Institute of
Wedding Management)



LAKSHMI KEERTHI

FOUNDER

Award Winning Luxury
Wedding Planner





INTERNATIONAL INSTITUTE OF
**WEDDING
MANAGEMENT**
— BANGALORE —

Inside the
**WEDDING
PLANNING
PROGRAM.**

—  —
This is not just
a classroom session.

It's complete
hands-on experience 
in weddings.



INDIA'S FIRST RESIDENTIAL WEDDING PLANNING PROGRAM

Learn. Live. Experience.



Hosted at:

Bougainvil'La

A Luxury Wedding Venue,
Bangalore.

Stay at the venue
while you learn.



Program Duration:

30 Days



One on one Mentorship
By Industry experts



Internships and
Live Industry exposure-
Real weddings



LEARNING FORMAT

1

One on One Mentorship by India's Leading Wedding Professionals (*members of Innercircle*)

One of the most distinctive features of the IIWM program is our personalized mentorship model. Every student chooses a mentor for the entire duration of the program on a first-come, first-served basis.

Each mentor is a respected industry leader with **20–30+ years of experience** in planning and executing luxury weddings.

This unparalleled access ensures **continuous guidance, real-world insights, constructive feedback, and professional networking** throughout your learning journey.



2



Classroom Sessions



Workshops



Role Plays



Practical Assignments



Live Projects



Wedding Execution





EVERY MODULE OF THE PROGRAM MAPS TO VARIOUS REAL CAREER PATHS *in the Wedding Industry*



PLANNING



DECOR



VENUES



ENTERTAINMENT



AND MUCH MORE



VISIT OUR
WEBSITE
FOR DETAILED INFORMATION



PROGRAM CURRICULAM



MODULE 1

WEDDING INDUSTRY FOUNDATION

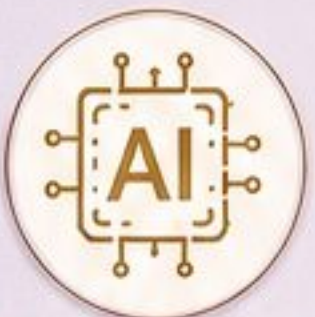
- Role of a Wedding Planner
- Introduction to the Industry
- Communication and Personality Development
- Client Handling and Management Skills



MODULE 2

DECOR, DESIGN AND STYLING

- Wedding Decor Basics
- Wedding Styling Concepts and Themes
- Invitation and Wedding Branding
- Fabrics and Florals
- Layouts and Spaces



MODULE 3

USING AI IN WEDDINGS

- Introduction to AI in Wedding Industry
- Understanding the Prompts
- AI for Wedding Design and Visual Creation
- AI for Marketing and Business Growth



MODULE 4

OPERATIONS AND MANAGEMENT

- Budgeting
- Set Design and Production
- Vendor Management
- Venue and Hospitality Management
- Food and Catering Planning
- Entertainment and Lighting Concepts



MODULE 5

INDUSTRY READINESS AND BUSINESS MASTERY

- Crisis Handling
- Logistics and Wedding Checklists
- Technical Details like Erecting Tent Structures, Truss, etc.
- Social Media and Wedding Marketing
- Starting Your Own Wedding Business
- Wedding Simulation
- Real Wedding execution



Master every detail. Build your expertise. Create unforgettable weddings.

Your passion. Your profession. Your future.



Who is eligible to apply?

If you see yourself in even **ONE** of these—
this industry could be for you



MINIMUM QUALIFICATION

PUC / 12th Standard or equivalent.
Graduates, undergraduates, Homemakers,
and professionals who wish to switch careers
from any background are welcome.



MINIMUM AGE: 18

Applicants must be 18 or older — beyond that,
there's no upper limit. Students of every age
group have built wedding careers with us.



ALL GENDERS WELCOME

The wedding industry welcomes
talented professionals of all genders.



INTERNATIONAL STUDENTS

Students from India and abroad may apply,
subject to eligibility and visa requirements.



A LAPTOP IS ALL YOU NEED TO BRING

Students bring a laptop for assignments,
presentations, budgeting exercises,
planning software and project work.
Everything else — stay, meals, and
training materials — is part of the
residential program.



Every background. Every dream. One beautiful industry.

You belong here.



Which wedding career matches your *personality?*

DISCOVER THE PERFECT ROLE FOR YOU
IN THE WORLD OF BEAUTIFUL WEDDINGS



LUXURY WEDDING PLANNER

The mastermind who plans, organizes & brings every celebration to life seamlessly.



WEDDING DESIGNER

The creative visionary who designs breathtaking weddings that leave a lasting impression.



FLORAL DESIGNER

The artist who brings emotions to life through flowers & delicate details.



DESTINATION WEDDING SPECIALIST

The expert who creates magical celebrations in extraordinary locations around the world.



PRODUCTION MANAGER

The go-to pro who ensures flawless execution, coordination & smooth operations behind the scenes.



GUEST EXPERIENCE MANAGER

The experience curator who ensures every guest feels welcomed, valued & cared for.



ENTERTAINMENT CURATOR

The talent scout who creates unforgettable moments through music, performance & magic.



LOGISTICS MANAGER

The strategist who manages timelines, transport & everything that keeps the day on track.



VENDOR RELATIONSHIP MANAGER

The connector who builds strong vendor partnerships & ensures everyone works in harmony.

Your passion. Your personality.
YOUR PERFECT WEDDING CAREER.

WEDDING CAREER Profiler

WANT TO KNOW WHERE YOU FIT IN ?

We've created an exclusive **Wedding Career Profiler**,
a **Self-Assessment Test** to help you discover where you fit best.
It will help you identify your strengths, explore career
paths that match your personality, and guide your
next step with confidence.



VISIT OUR WEBSITE

iiwmbangalore.com

AND TAKE THE **SELF-ASSESSMENT!**

ADMISSIONS & FEE STRUCTURE



COURSE FEE

₹1,75,000
INR



SEAT CONFIRMATION FEE

₹50,000
INR

(Payable upon selection to confirm your admission.)



YOUR FEE INCLUDES

- ✓ 30-Day Residential Stay
- ✓ Daily Meal Plan
- ✓ Professional Training & Certification
- ✓ Live Wedding Industry Exposure



SELECTION PROCESS

1

Submit your application/resume.

2

Shortlisted applicants will be invited for a 60-minute counselling & evaluation call.

3

The list of selected candidates will be announced.

4

Selected candidates must pay the **₹50,000** seat confirmation fee to secure their admission.

5

The remaining course fee can be paid as per the admission schedule.



LIMITED SEATS



SELECTION BASED



RESIDENTIAL PROGRAM

Build a Career.
Not Just a Certificate.

Batch starts
5th October 2026



The Wait Is Over

Your Journey Into the World of
Professional Wedding Planning

⇒ *Begins on* ⇒

5th October 2026



India's **First** Residential
Wedding Planning Program



Admissions Open



Limited Seats



Apply Now

Send your resume to
joiniiwmbangalore@gmail.com

Have more questions? Visit our website iiwmbangalore.com



Contact us : +91 9945000485



ADMISSIONS OPEN.

APPLY NOW

at

IIWM BANGALORE